

Location Solutions wins Frost and Sullivan 2019 Leadership in GCC transportation award

Location Solutions now proudly holds this year's award for the best practices in Enabling Technology Leadership in fleet management solutions for the road transportation industry in the GCC.

Frost and Sullivan's global teams of analysts and consultants researched a wide range of markets across multiple industries in the GCC and identified companies that continually invest in new technologies to deliver a unique and superior customer experience across a vast array of applications.

Against a backdrop of extensive primary and secondary research by Frost and Sullivan experts across the entire value chain, Location Solutions has been recognized as the Enabling Technology Leader in GCC transportation. This result is an accomplishment of many employees, customers, and investors making their choices to support Location Solutions and contribute in a meaningful way to its future.

Commenting on the victory, Charles Azrak, General Manager of Location Solutions said: "We are passionate about bringing new technologies, which can enrich the lives of people in the GCC and enhance business operations. These and other victories serve as proof of our commitment."



NEW PARTNERSHIPS ON THE GROUND AND IN THE SEA

The new collaborations and exciting projects are already helping to improve telematics solutions of the fleet management industry within the GCC.

Recently Location Solutions has announced a strategic partnership with Hertz and Emrill to support the organization in revolutionizing the transportation segment in the market of the UAE.

Through their partnership with Location Solutions - Hertz successfully implemented a fleet management system for Emrill facility management transportation buses. The collaboration will act as a catalyst to drive the adoption and application of telematics products and solutions.

Location Solutions has been contracted by Dubai for marine tracking projects, their main

aim is to provide better boat management with accurate data. They provided the local government with a boat management tracking solution that allows managers to access accurate data and evaluate different KPIs pertaining to marine transportation. As of now some of the UAE water taxis and Abras were equipped with water and dust-proof tracking units, communicating remotely with a tracking system and information such as boat location, trips, engine operating hours, and driver details will be available to the management. Location Solutions operates offices across the GCC and is grateful for the trust of regional businesses and welcomes partnerships that promote innovation and technology adoption in the GCC.